

## **MEDIA RELEASE**

Save9 Ltd - Scarborough, North Yorkshire.

06-05-09

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### **Best IT Consultancy in Yorkshire Award at the 2009 Yorkshire Digital Awards**

Save9 Ltd, the Scarborough-based IT consultancy, is pleased to announce its nomination for the prestigious 'Best IT Consultancy in Yorkshire Award' at the 2009 Yorkshire Digital Awards to be held at The Royal Armouries Museum in Leeds in May 2009. This successful awards programme, now in its tenth year, acknowledges and promotes digital companies in Yorkshire and the Humber who push the bar in creativity and technological prowess. The shortlisted companies joining Save9 in this award category are P2 Technologies, Sleek Networks, NetConstruct and Blue Chip – companies based in Leeds and Huddersfield.

2008 was a busy year for Save9 who have secured a number of high-profile contracts in the region - most notably the provision of a complete business centre IT infrastructure at the £5m Woodend Creative Workspace project in Scarborough plus a high profile content managed website and IT support services for NYnet, the largest public sector broadband initiative in Europe. The digital community in Yorkshire contributes £1.2bn to the economy and the Best IT Consultancy award will look to honour the company that can show how it has helped Yorkshire's businesses to grow and demonstrate how their advice and support has added value to their clients' businesses as a whole.

Save9's managing director, Steve Bromham, explains how his firm adds value to Yorkshire business via the adoption of new technology; "Over the years we've built-up an integrated portfolio of IT support, telecoms and digital media products and services – this means we can turn our hand to almost any project for increasing customer profitability. We achieve this by solving business challenges such as marketing, staff productivity and telecommunications so that 'more is done with less'. Our team of business managers, technical experts and creative staff are all highly-skilled in their own disciplines and they all contribute to customer projects at different stages. For example, Dale Power Solutions plc, the international secure power solutions manufacturer, recently appointed Save9 as their web design and digital media supplier. At the contract selection stage Dale insisted upon the very best internet server hosting technology and advanced web programming skills but they also wanted creative talent such as graphic design and film-making to add high-quality website content to attract new clients once the main website was launched. The end result was a professionally managed internet project - delivered on time and on budget to the delight of the customer."

"The variety of our product portfolio is absolutely critical to Save9's success, especially when you consider that smaller based IT companies like ourselves are expected to deliver a wide range of IT services to satisfy the demands of both large and small customers in multiple industry sectors throughout Yorkshire. Technology is also changing every week so our biggest challenge is to constantly innovate - ensuring we always stay one step ahead of the competition."

Richard Askew, Save9's Technical Manager explains; "New mass market technologies like the Apple iPhone allow us to extend the reach and scope of

traditional websites so we can now compete more effectively with established web design agencies in cities such as Leeds, Sheffield and York. Save9 is also currently developing BlackBerry mobile phone applications for customers so they can reach a whole new section of the public in new and engaging ways. It's an incredibly exciting time to be in the internet industry."

Having recently developed a class-leading business broadband solution in conjunction with NYnet, Save9 are now hoping to ignite the revolution in hi-speed fibre optic internet services. Steve Bromham comments "Businesses are under a lot of pressure at the moment to reduce costs and yet remain focused on profitability. There are lots of new technologies that a number of Yorkshire companies are beginning to embrace such as high-speed broadband, cloud computing and IP Telephony, all of which require an IT company with the skills and experience to make it happen. Some business owners and directors just won't believe the kind of savings that are available to them right now. We really want to help drag them out of the 1990's. For example a business email, accounts system, file server and managed backup solution could easily cost upwards of £5,000 to a small company. Our cloud computing initiative can bring this whole package down to about £90 per month per user with no up-front capital costs. This can really benefit Yorkshire companies in the current economic climate."

With such notable clients as Pindar plc, British Antarctic Survey and Sonoco, it is expected that the quality and cost advantages of new Save9 internet services will be a vital part of its growing success story throughout 2009 and beyond. For further information on Save9 visit their website at [www.save9.com](http://www.save9.com).

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**Further information:**

**Save9 Ltd.** established in 2001, is a successful IT support, telecoms and systems consultancy based in Scarborough, North Yorkshire. The firm helps its UK customers to reduce capital and operating IT expenses, ensure business continuity, strengthen data security plus manage web and internet communications more effectively. Save9 achieves this by focusing on the deployment of converged internet and new media based services - helping businesses to exploit the benefits of emerging digital technologies. With such notable clients as Pindar plc, Dale Power Solutions (TT Electronics plc), British Antarctic Survey and Sonoco, it is expected that the quality and cost advantages of Save9 internet services will be a vital part of their growing success story throughout 2009 and beyond. For further information on Save9 visit their website at [www.save9.com](http://www.save9.com).

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