## Put sensitive customer and company information in the safe hands of ISO/IEC 27001.

You simply can't be too careful when it comes to protecting personal records and commercially sensitive information. Work towards safeguarding your company and customer information from intentional or unintentional destruction and unauthorised access through the implementation of an ISO/IEC 27001 compliant information security management system with BSI.

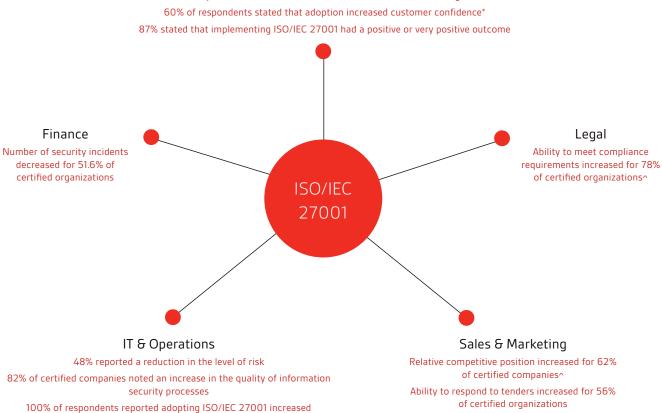
ISO/IEC 27001 will help your business comply with increased government regulation and tough industry specific requirements. And by working with BSI to put such rigorous security measures in place you can reinforce your company's reputation and secure new business.

BSI has the expertise to help businesses safeguard the confidentiality, integrity and availability of information, whether it's written, spoken or electronic. Many companies have worked successfully with BSI to embed the principles of information security into their way of working. As a result senior decision makers in a variety of departments and sectors have reported major benefits:

The benefits our certified clients have enjoyed speak for themselves:

## Management

52% perceived ISO/IEC 27001 as an enabler for business change 60% of respondents stated that adoption increased customer confidence\*



Information is a valuable organizational asset that can make or break a business. When properly managed it allows organizations to operate with confidence and gives them freedom to grow, innovate and broaden their customer base in the knowledge that all their confidential information will remain that way.

Whether you are new to information security management or looking to enhance your current systems, we have the right training courses, resources and services for you. We provide packages that can be customized to include only the services and products you need – reducing the cost and complexity of achieving compliance with ISO/IEC 27001. Your BSI team can provide all the support you need, from helping you understand the process through to implementation and achieving certification.

"ISO/IEC 27001 is becoming a common standard for compliance; two-fifths of large organizations have been asked by their customers to comply with the ISO. ISO/IEC 27001 is increasingly becoming the lingua franca for information security."

Source: PwC Information Security Breaches Survey 2010



A simple guide for your ISO/IEC 27001 journey with BSI.

Step	Understanding		Implementing the solution		Getting certified		Making excellence a habit
	Information gathering	Calculating the benefits	Preparing the organization	Putting together a tailored implementation plan	Running the system	Proving its working	Looking for opportunities for continual improvement
Actions	Understand the standard, certification and your business requirements	Understanding how protecting business information will benefit your business	Train your team, ensure the organization understands the principles and review current business practice	Compare your activity with ISO/IEC 27001 requirements, then prepare a gap analysis report	Review the system to ensure it meets the standard's requirements	BSI will carry out a system and document assessment plus a system effectiveness assessment	Celebrate and promote your certification, then review the systems and processes
BSI services to help you	Your BSI contact  BSI's website and brochure  ISO/IEC 27001 Standard/subscription services  ISO/IEC 27001 Features and Benefits Guide  Information Security Risk Management - Handbook for ISO/IEC 27001  ISO/IEC 27002 - Code of Practice  Webinars  Case studies	Your BSI contact  ISO/IEC 27001  Management briefing  'Introduction to ISO/IEC 27001' training  Webinars  Case studies	Your BSI contact  'Implementing ISO/IEC 27001' training  ISO/IEC 27003 Standard - Implementation Guidance  Self-Assessment checklist  BSI's Entropy™ Software helps you understand the requirements and track progress	Your BSI contact  'Lead Implementer for ISO/IEC 27001' training  'Guidelines on requirements and preparation for ISMS Certification' book  'Guide to the implementation & auditing of ISMS Controls' book  BSI's Entropy™ Software helps you identify the gaps in your system	Your BSI contact  BSI Gap Analysis  'Internal Auditor for ISO/IEC 27001' training  'Are you ready for an ISO/IEC 27001 Audit?' book  BSI's Entropy™ Software helps you effectively manage your systems and drive performance	BSI Certification Assessment  'Lead Auditor for ISO/IEC 27001' training  BSI's Entropy™ Software helps you effectively manage your systems and drive performance	'ISEB Practitioner Certificate in Information Security Management Principles' training  'ISO/IEC 27001 Registered Auditor' qualification  'Measuring the effectiveness of your ISMS Implementation' book  BSI's BSI's Entropy™ Software helps you effectively manage your systems and drive performance

organisation confidence of security\*